

ON THE WAY

→ → →

SHIP TO:

To our customers,
 shareholders,
 business partners
 and employees

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 15



1 | TAKKT 2014 AT A GLANCE

LEADING DIRECT MARKETING SPECIALIST
 FOR BUSINESS EQUIPMENT

B2B CUSTOMERS IN EUROPE, NORTH AMERICA AND ASIA	TURNOVER IN EUROS
3 MILLION	980 MILLION
EMPLOYEES	PRODUCTS
2,500	300,000

2 | SUSTAINABILITY AT TAKKT

ENSURING LONG-TERM CORPORATE SUCCESS

→ → → We want to become the world's leading direct marketing specialist for business equipment and the role model for sustainability in our industry by 2016.

SUSTAINABILITY AS AN INTEGRAL PART OF RESPONSIBLE BUSINESS PRACTICE

→ → → At TAKKT, managing all resources as carefully as possible has been a long-standing entrepreneurial tradition. We view sustainability as the long-term balance between economic, environmental and social concerns.



- With "Sustainable Corporate Responsibility" or SCORE for short, we have established a Group-wide program to integrate sustainability into the structure and nature of the company. This allows us to implement and manage measures across all levels and divisions in day-to-day business.
- Guided by the principles of sustainability, we actively support environmental and climate protection in our core business and take responsibility for our products in the areas of

- sourcing, marketing and logistics. We are also committed to the concerns of our employees and those in our social environment.
- We have identified six focus areas in the development of TAKKT's sustainability strategy: sourcing, marketing, logistics, resources and climate, employees and society. They are derived from our long-term strategic goals, the ongoing evaluation of all business processes as well as the expectations and requirements of our stakeholders.

"TOGETHER WITH OUR BUSINESS PARTNERS, WE WANT TO ENSURE SUSTAINABLE ACTION ACROSS THE ENTIRE SUPPLY CHAIN."



DIRK LESSING
MEMBER OF THE MANAGEMENT BOARD

"WE HAVE SET CLEAR OBJECTIVES AND TAKEN STEPS TO MAKE TAKKT EVEN MORE SUSTAINABLE IN ALL FOCUS AREAS."



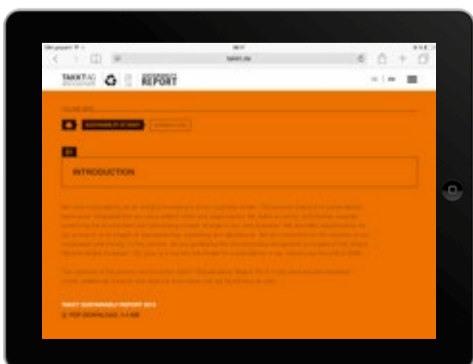
FELIX ZIMMERMANN
CHAIRMAN OF THE MANAGEMENT BOARD, CEO

"SUSTAINABLE ACTION REQUIRES COMMITMENT. AS MANAGEMENT, IT IS OUR RESPONSIBILITY TO LEAD AS ROLE MODELS."



CLAUDE TOMASZEWSKI
MEMBER OF THE MANAGEMENT BOARD, CFO

6 INNOVATIVE COMMUNICATION



SUSTAINABLE REPORTING

With the combination of print and online, TAKKT is embarking on a new direction with the 2014 Sustainability Report: The sustainability report is available in print form and on the internet. In addition to the condensed presentation in the printed report, comprehensive detailed information can also be found on a dedicated website. By doing this, TAKKT makes it possible for stakeholders to obtain the precise information that is relevant for them.

→ www.takkt.de/sc2014

4 HIGHLIGHTS 2014

01

GLOBAL COMPACT

TAKKT has been an active supporter of the Global Compact Initiative of the United Nations since the beginning of 2012 and is thus committed to upholding the universal principles of sustainability. With the comprehensive 2014 Sustainability Report, TAKKT was one of only a few German companies to achieve the Global Compact "Advanced Level" status.

02

CARBON DISCLOSURE PROJECT (CDP)

TAKKT has successfully participated in the Carbon Disclosure Project (CDP) since 2008. In the year under review, TAKKT once again earned a very good rating in the disclosure score, which assesses the transparency of environmental reporting. With 76 out of a possible 100 points, TAKKT is significantly above the SDAX average of 52 points.

03

SUSTAINABILITY REPORT ACCORDING TO GRI

Since 2012, TAKKT has been publishing sustainability reports prepared according to the international standards of the Global Reporting Initiative (GRI). The 2014 Sustainability Report was the first to be produced in line with the updated GRI-G4 guideline for sustainability reporting. TAKKT is one of the first German companies to report at the "G4 Comprehensive" application level.

→ www.takkt.de/sustainability-reports.html



5 FOCUS AREAS



SOURCING

The supplier evaluation program for sustainability was expanded at KAISER+KRAFT to include additional suppliers and introduced in other Group companies.



MARKETING

The paper for our catalogues and other print media now comes almost exclusively from certified sources.



LOGISTICS

Introduction of carbon-neutral shipping of general cargo for warehouse and drop shipments in Germany. ratioform starts carbon-neutral package delivery in two European countries.



RESOURCES & CLIMATE

LEED silver certification (Leadership in Energy and Environmental Design) at HUBERT's headquarters in the US.



EMPLOYEES

Setup of a mentoring program. A systematic onboarding program was implemented at German companies.







SOCIETY



The employees of NBF and HUBERT have participated in various charity runs with several groups.

FACTSHEET





 SOURCING 		
Share of certified suppliers GOAL 2016: 10% STATUS 2014: 1.9% STATUS 2013: PILOT PROJECT	Share of sourcing volume from certified suppliers GOAL 2016: 50% STATUS 2014: 23.7% STATUS 2013: PILOT PROJECT	Sales with sustainable ["green"] products GOAL 2016: 10% STATUS 2014: 6.6% STATUS 2013: 4.4% STATUS 2011: 1.7%

 MARKETING 			
E-commerce share of order intake GOAL 2016: 40% STATUS 2014: 30.1% STATUS 2013: 28.0% STATUS 2011: 21.3%	Paper consumption per EUR million turnover (t/EUR million) GOAL 2016: 22.7 STATUS 2014: 20.8 STATUS 2013: 24.9 STATUS 2011: 34.9	Carbon emissions per kilogram of paper advertising materials (kg CO ₂ /kg paper) GOAL 2016: 1.41 STATUS 2014: 1.80 STATUS 2013: 1.56 STATUS 2011: 2.35	Share of advertising materials made from FSC/PEFC paper GOAL 2016: 100% STATUS 2014: 95.3% STATUS 2013: 88.5% STATUS 2011: 57.0%

 LOGISTICS 
Range of carbon-neutral delivery solutions GOAL 2016: RANGE OF PARCEL AND GENERAL CARGO DELIVERY SOLUTIONS STATUS 2014: IN ADDITION TO CARBON-NEUTRAL PARCEL DELIVERY IN EUROPE, CARBON-NEUTRAL GENERAL CARGO DELIVERY WAS INTRODUCED IN GERMANY

 RESOURCES & CLIMATE 		
Carbon footprints for major companies GOAL 2016: 10 STATUS 2014: 7 STATUS 2013: 7 STATUS 2011: 1	Environmental management systems for major companies GOAL 2016: 7 STATUS 2014: 1 STATUS 2013: 1 STATUS 2011: 1	Energy consumption at GER/US locations based on locations in 2011 (in thousand gigajoule) GOAL 2016: 97.7 STATUS 2014: 98.9 STATUS 2013: 106.5 STATUS 2011: 114.9

 EMPLOYEES 
Recruitment, promotion and development of talents GOAL 2016: SYSTEMATIC HUMAN RESOURCES DEVELOPMENT IMPLEMENTED IN ALL GROUPS STATUS 2014: SETUP OF SYSTEMATIC HUMAN RESOURCES DEVELOPMENT STARTED IN LARGEST GROUP

 SOCIETY 
Percentage of employees who have the option of taking paid leave for local volunteer involvement GOAL 2016: 30% STATUS 2014: 18.4% STATUS 2013: 8.5% STATUS 2011: 5.9%



By taking a targeted, systematic approach, we want to be the role model for sustainability in our industry by the end of 2016.